



For Immediate Release

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## **GROUP 70 – Project Wins Award of Honor from ASID, Hawaii Chapter**

**Honolulu** – The American Society of Interior Designers (ASID), Hawaii Chapter, presented Sheryl Seaman AIA, ASID, LEED-AP, of Group70 International, with the ASID Award of Honor for the renovation of the King Kamehameha Kona Beach Hotel on the island of Hawaii. Located in the heart of the historic fishing village of Kailua-Kona, the hotel is adjacent to King Kamehameha the Great's final residence, a significant historical site. Pacifica Hotel Company, owner and manager of the 13 acre property, invested \$35 Million in the hotel's first major facelift since opening in 1976.

Kollin Altomare of Long Beach California was the building architect. Group 70 designed the guestroom renovations for 460 rooms, ranging from 325-650 s.f., including complete replacement of all furniture, fixtures and finishes. "Some hotels provide guests with a 'fantasy' holiday. The King Kamehameha Kona Beach has the opportunity to provide guests with a truly authentic Hawaiian experience ranging from the very ancient to very contemporary," says Seaman. "As the hotel is rejuvenated, it provides a renewal for the surrounding community as well."

The rooms are rich in decorative themes and textures that relate to abstractions of Hawaiian tattoo motifs and native plant materials. Historic photos and original prints from Hawaiian artists complement the interior design. A blend of cultural art, expression of colors, and Seaman's custom designs offers a taste of Kona's lifestyle in each guestroom. Guests will enjoy:

- Comfortable beds with simple, good quality linens.
- A tranquil, but warm setting with island accents.
- A spa like feeling in the bathrooms.
- Environmentally safe green products for floor, wall covering and paint.
- Judicious use of mirrors to reflect the views and expand the space.
- Guest provisions: storage, refreshment service area, personal vanity area, writing and entertainment area.
- Quality lighting for day and night comfort.

Sheryl is an award winning designer with over 35 years of experience in architecture and interior design. Her resort and luxury spa designs are seen throughout Hawaii's premier tourist destinations, including the Hilton Hawaiian Village, Halekulani Hotel, Fairmont Orchid Maunalani Resort, and the Moana Lani Spa at the Moana Surfrider Hotel. She joined Group 70 International in 1978, is the firm's Vice Chair and principal-in-charge of the Interior Design Studio.

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### *About Group 70*

*Founded in 1971 in Honolulu, Group 70 International, Inc. is a multi-disciplined firm offering integrated services for sustainable development in architecture, planning and environmental services, interior design, assets management and technology services. Group 70 is known for award winning projects with innovative designs sensitive to the environment, host culture, and surrounding community. For more information, visit [www.group70int.com](http://www.group70int.com).*